

Privacy Policy

Afiyana is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website or use our services.

1. Information We Collect

1.1 **Personal Information:** When you place an order, create an account, or contact us, we may collect your name, email address, phone number, shipping address, and payment details. 1.2 **Non-Personal Information:** We collect data such as your IP address, browser type, device information, and browsing behavior for analytics and to improve your shopping experience. 1.3 **Cookies:** We use cookies to enhance your user experience and track website performance. You can manage or disable cookies in your browser settings.

2. How We Use Your Information

2.1 To process your orders and manage your account. 2.2 To provide customer support and respond to your inquiries. 2.3 To send you updates, promotions, and other marketing communications (only with your consent). 2.4 To analyze website usage and improve our services. 2.5 To comply with legal obligations and ensure the security of our platform.

3. Sharing Your Information

3.1 **Service Providers:** We may share your information with third-party vendors (e.g., payment processors, shipping companies) to fulfill your orders and provide services. 3.2 **Legal Requirements:** We may disclose your information if required by law or to protect our rights, property, or safety. 3.3 **Third-Party Marketing:** We do not sell or rent your personal information to third parties for marketing purposes.

4. Data Security

4.1 We implement industry-standard security measures to protect your data from unauthorized access, loss, or misuse. 4.2 While we strive to safeguard your data, no method of transmission over the internet or electronic storage is 100% secure.

5. Your Rights

5.1 **Access and Correction:** You can access and update your personal information through your account settings. 5.2 **Data Deletion:** You may request the deletion of your data by contacting us, subject to legal obligations. 5.3 **Marketing Preferences:** You can opt out of marketing emails by clicking the "unsubscribe" link in our communications.

6. Children's Privacy

6.1 Our website is not intended for children under the age of 16, and we do not knowingly collect personal information from them.

7. International Users

7.1 If you are accessing our website from outside the UK, please note that your information will be processed in the UK in accordance with this Privacy Policy.

8. Changes to This Policy

8.1 We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. 8.2 Your continued use of our website constitutes your acceptance of the updated policy.

9. Contact Us

For any questions or concerns about this Privacy Policy, please contact us at:

Email: sales@afiyana.com

Thank you for trusting Afiyana with your personal information.